Satellite radio is better than any radio I've ever heard, except maybe the college stations. Public Broadcasting is still the most diverse and entertaining, but satellite radio is at least bringing a lot of that openess to a major audience. If the satellite radio companies became more localized - you could see, a whole lot of new change. I invision a lot of college stations working with a satellite company to make it local, but still big business. It's the perfect sollution and it would mark a resurgence in radio broadcasting.